

Porterfield, Fettig & Sears, LLC Named Top Performing Firm by Bloomberg Second Year in a Row

WASHINGTON, DC, February 13, 2017 – In its prestigious annual report of lobbying companies, Bloomberg Government has again named Porterfield, Fettig & Sears, LLC (PFS) one of the country’s “top performing” firms of 2016.¹ Only 1.8% of all 1,721 registered lobbying firms surveyed by Bloomberg made its final list of 31 companies. Significantly, PFS is one of only eight other firms to receive this honor for both 2015 and 2016.

Bloomberg’s analysis measured firm performance by six business metrics. Among these criteria were short term client retention rate, long term client retention rate, and revenue growth. PFS tied for 21st on the Bloomberg list in 2016, and ranked fifth on the list in 2015.

Lendell Porterfield, CEO of PFS, said, “We are thrilled that once again this year, Bloomberg rated our firm so highly in its comprehensive analysis. We are particularly proud of our client satisfaction scores, as measured by one year and three years retention. PFS strives to deliver the most effective government relations service and to do so with the utmost integrity. To be validated in this fashion by a respected source like Bloomberg for two consecutive years documents the quality and consistency of our work product.”

Bloomberg reported that PFS had the “highest revenue among top-performing firms focusing on finance and banking.” The firm’s client list also includes companies and associations in the health care, telecommunications, transportation and manufacturing sectors.

Porterfield noted that PFS made the decision to expand beyond its core financial services practice a few years ago. He said, “The Bloomberg data proves that our strategic plan is working. PFS strives to be the first in class bipartisan firm specializing in financial services while at the same time broadening our practice to other areas where our team has expertise and experience. We look forward to another great year in 2017.”

About Porterfield, Fettig & Sears, LLC: Porterfield, Fettig & Sears, LLC is a leading bipartisan government relations firm. Core services include legislative and regulatory representation, strategic planning, policy analysis and coalition management.

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¹ “Top-Performing Lobbying Firms of 2016,” February 13, 2017, Bloomberg Government, www.bgov.com.