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**FORMER TREASURY SPOKESPERSON COLLEEN MURRAY JOINS  
PORTERFIELD & LOWENTHAL, LLC**

**Washington, DC** – Porterfield & Lowenthal, LLC, a leading financial services government relations and consulting firm, today announced that Colleen Murray has joined the firm as Vice President for Strategic Communications, Finance and Public Policy. Murray joins the firm after serving as the U.S. Department of the Treasury’s Spokesperson for Domestic Finance, where she helped manage the agency’s day-to-day press operations for financial reform implementation, as well as debt management, small business programs and financial literacy. In her new role, Murray will develop and implement strategic message plans for a wide range of financial services clients to help them meet their public policy objectives in Washington.

“Our clients look to us to help them successfully navigate the post-financial crisis regulatory environment, and Colleen’s experience at the Treasury Department will provide an important perspective into the inner workings of the federal agencies that are writing and implementing financial reforms,” said Lendell Porterfield, CEO of Porterfield & Lowenthal. “Colleen also understands how the media shapes policy debates and outcomes in Washington, and her expertise in developing and implementing strategic message plans in Congress and the Executive Branch will be invaluable in helping our clients achieve their policy goals.”

At Treasury, Murray served as the Department’s on the record spokesperson for implementation of the Dodd-Frank Act and coordinated communications efforts for the Financial Stability Oversight Council, Office of Financial Research, and Federal Insurance Office. She oversaw the media around the implementation of new lending programs, including the Small Business Lending Fund and the State Small Business Credit Initiative. Murray also served as the chief spokesperson for the agency during last summer’s contentious debt limit impasse with Congress.

“Colleen’s experience building effective media campaigns coupled with her deep relationships with financial reporters will provide unique insight into the intersection of media and public policy,” said Andrew Lowenthal, President of Porterfield & Lowenthal. “We are always looking to expand the services we can offer our clients and are excited to have a seasoned public affairs professional on board.”

Prior to joining Treasury, Murray served in a number of Senate offices, including as Communications Director for Senator Jeanne Shaheen and as Press Secretary for Senator Debbie Stabenow. She has also served in top communications roles on a number of political campaigns, including on the bid of now-Senator Al Franken and on John Edwards 2008 presidential run.

Murray graduated from Syracuse University with a Bachelor of Science in Communications and Political Science.

**About Porterfield & Lowenthal**

Porterfield & Lowenthal's core services include government relations and risk management, including legislative and regulatory representation and strategic planning. Porterfield & Lowenthal also provide Washington policy analysis and research. Key practice areas include implementation of the Dodd-Frank Act, insurance, capital markets, banking, mortgage finance, mutual funds, hedge funds, derivatives, housing and corporate governance. For more information, visit [www.plf-dc.com](http://www.plf-dc.com).

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