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**PORTERFIELD, LOWENTHAL & FETTIG, LLC ANNOUNCES
DAWN SEARS AS A NEWLY NAMED PARTNER**

Firm name changes to Porterfield, Lowenthal, Fetting & Sears, LLC

Washington, DC – Porterfield, Lowenthal & Fetting, LLC, a leading bipartisan financial services government relations and public affairs firm, is pleased to announce that Dawn Sears has been promoted to Partner. The firm will now be named Porterfield, Lowenthal, Fetting & Sears (PLFS), LLC.

“Dawn is one of the most effective financial services lobbyists in the business and an invaluable member of our team,” said Lendell Porterfield, CEO of PLFS. “We are thrilled to welcome her as a partner, a distinction she has certainly earned given her impressive record of success.”

“The firm and our clients rely on Dawn for her deep financial policy insight and sharp political instinct,” said Dwight Fetting, Partner at PLFS. “She is a trusted advisor with a strong understanding of the legislative and regulatory issues facing the financial services industry.”

Sears came to the firm when it first opened in 2006 as Vice President and Counsel, joining founding partners Lendell Porterfield and Andrew Lowenthal. In early 2013, PLFS Partner Dwight Fetting returned to the firm after serving as Staff Director of the Senate Banking Committee. Since its inception, the firm has grown to represent a number of Fortune 500 companies and has more than doubled its professional staff. Today, PLFS represents market leaders in every major sector of the financial industry, including consumer finance, asset management, mortgage finance, banking, and insurance.

During her tenure at PLFS, Sears has participated, on behalf of the firm’s clients, in the Congressional deliberations leading to enactment of the Housing Economic and Recovery Act, the Financial Services Regulatory Relief Act, the Terrorism Risk Insurance Act and the Dodd-Frank Wall Street Reform and Consumer Protection Act, among others. She also helps clients understand and navigate the regulatory implementation of these and other statutes.

Prior to joining PLFS, Sears served as Director of Government Relations and Counsel for Van Scoyoc Associates, Inc. where she was responsible for providing policy and legislative guidance and expertise to a wide range of financial services clients. Sears also served as Legislative Counsel for the Independent Community Bankers of America and worked on Capitol Hill in both the Senate and House of Representatives.

A native of Rhode Island, Sears is a graduate of Roger Williams University and Roger Williams University School of Law. She is admitted to practice law in Connecticut and before the United States Supreme Court.

About Porterfield, Lowenthal, Fetting & Sears, LLC

Porterfield, Lowenthal, Fetting & Sears, LLC, is a leading bipartisan financial services government relations and public affairs firm. The firm’s core services include legislative and regulatory representation and strategic planning, as well as media outreach and message development. Key practice areas include implementation of the Dodd-Frank Act, insurance, capital markets, banking, mortgage finance, consumer credit, mutual funds, hedge funds, derivatives, accounting and corporate governance. Since the firm opened in 2006, PLFS has doubled its client base and professional staff. For more information, visit www.plfs-dc.com.

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