



PRESS RELEASE – FOR IMMEDIATE RELEASE

Contact:
Loretta Mock/Paul Damon
Plf-dc@cognitomedia.com
+1 646 395 6300

Porterfield & Lowenthal Adds New Partner Dwight Fettig, former House and Senate Legislative Director

-Firm renamed Porterfield, Lowenthal & Fettig, LLC

Washington, DC 8th July 2009 - Porterfield, Lowenthal & Fettig, LLC, a leading financial services-focused lobbying and consulting firm, today announced that Dwight Fettig has joined the firm as a Partner. Former Legislative Director for Senator Tim Johnson (D-SD), Fettig brings over 20 years of Washington experience developing and advising on financial services policy to the firm. The firm, formerly Porterfield & Lowenthal, has been renamed to reflect Fettig's addition.

"The financial services industry faces profound and systematic changes from Washington. Firms are seeking to have their voices heard and are grasping the potential impacts of regulation on their businesses," said Lendell Porterfield, CEO of Porterfield, Lowenthal & Fettig and former senior advisor for Senator Richard Shelby (R-AL). "Dwight has distinct experience that expands our value proposition at this critical juncture."

Fettig served as Legislative Director for Senator Tim Johnson from 1996 to 2003 and from 1995 to 1996 when Mr. Johnson was in the House of Representatives. In this capacity, Fettig provided advice and analysis on many legislative issues, including financial services, housing, appropriations and taxes. Fettig had particular focus on legislative issues within the Senate Banking Committee, including the Gramm-Leach-Bliley Act of 1999 and Federal Deposit Insurance reform.

Andrew Lowenthal, President of Porterfield, Lowenthal & Fettig and former Senate Banking Committee staffer for Senator Christopher Dodd (D-CT), said, "Our clients rely on our expertise in financial services and deep knowledge of the Washington landscape. Bringing Dwight into the practice elevates our vantage point and builds on our commitment to provide optimal services to our clients."

Previously, Fettig was a Senior Legislative and Policy Advisor at Arnold & Porter, where he developed and implemented legislative strategies for Fortune 500 companies. He played a key role in that firm's Legislative and Public Policy Practice with an emphasis on financial services issues, guiding clients through the 2008 elections and the legislative response to the turmoil in financial markets. Before joining Arnold & Porter, Fettig was Senior Director of Government and Industry Relations at Freddie Mac, where he crafted lobbying strategy for Senate Democrats and advised senior management on a range of issues on Capitol Hill, including corporate governance, Government Sponsored Enterprise (GSE) regulatory restructuring, insurance issues, anti-predatory lending and affordable housing legislation.

Fettig said, "I am very excited to be joining Lendell and Andrew and their entire team in offering superior customized service to financial services firms at such an important moment. With Porterfield, Lowenthal & Fettig, I look forward to bringing the most informed counsel to our clients as the future of the industry is being shaped in Washington."

Fettig, 43, has a BA in Political Science from Minnesota State University Moorhead.

About Porterfield, Lowenthal & Fettig

The firm's core services are government relations and risk management, including legislative and regulatory representation and strategic planning. Key practice areas include capital markets, financial institutions, insurance, mortgage reform and housing, corporate governance, data breach, energy trading, telecommunications and appropriations. The firm also provides Washington policy analysis and research in special situations. For more information, visit www.plf-dc.com.